



Gulf Coast Conference

Exhibitor

Prospectus

October 10-11, 2023

The Gulf Coast Conference will focus on the petrochemical analysis industry trends, news, regulatory activities, technical information, and the successful implementation of various technical & business methodologies important to those professions. You will find technology and products of interest in almost every corner of the hall. The GCC reflects our industry's current developments, progress, and achievements toward advancing the science of chemical analysis.

Gulf Coast Conference, the one stop source serving the analytical needs of the petrochemical, refining, oil & gas, and environmental fields. Combining approximately 200 presentations, workshops, and posters with over 260 vendor booths. GCC presents the single best opportunity to learn from and connect with the best and the brightest people in the industry. So many new techniques on display, down-sized instrumentation, new detection capabilities, improved standard methodologies, and actual mobile labs on the exhibit floor – the list seems to grow each year. Bringing this community together in the heart of petroleum country is the mission of this conference and we hope you enjoy the opportunity to learn, connect, and grow!

- Launch new products and services
- Introduce your company
- Contact new prospects and generate leads
- Discuss the needs of your customers face-to-face and demonstrate solutions
- Promote your image and maximize its market exposure
- Develop your database to strengthen your overall sales and marketing program

EXHIBITOR BENEFITS

Company listing & description in the printed program, conference app and conference website

Access to all Technical Sessions, Workshops & Seminars

Complimentary hors d'oeuvre's & beverages in Exhibit Hall on Tues & Wed

Opportunity to enter the New Product Showcase (winner to receive a free booth at the upcoming conference)

WHO SHOULD EXHIBIT?

Join the growing list of exhibitors who offer products and services in the following categories:

- | | |
|---|---|
| • Analytical Instrument Manufacturers | • Scientific Glassware |
| • Oil & Crude Applications | • Data Management & Software |
| • Environmental Techniques Applications | • Laboratory Information Management Systems |
| • Laboratory Design & Furnishings | • Petrochemical Analysis |
| • Analytical Testing Services | • Emissions Monitoring |
| • Laboratory Equipment | • Laboratory Testing and Measurement |
| • Scientific Staffing | |



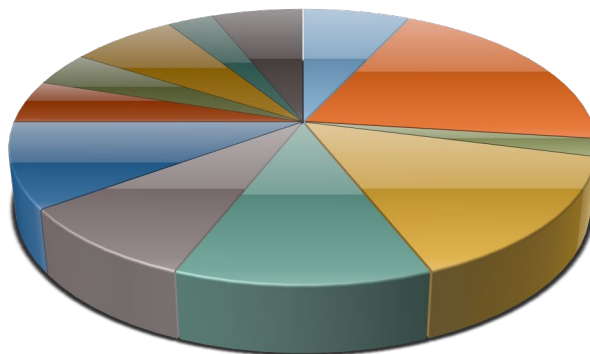


WHO ATTENDS?

Attendees visit the GCC Expo from 27 Countries and 30 States to gain insight of the widest range of products and services relevant to the petrochemical, environmental, and refining industries.

- Chemists
- Process Engineers
- Chemical Engineers
- Laboratory
- Technicians
- Analytical Specialist
- Sales
- Researchers
- Scientists
- Managers

2022 Attendee Demographics



7 % Analytical Specialist

20 % Chemist

2 % Engineer

15 % Laboratory

12 % Managers/Supervisors

9 % Misc

10 % President/Owner/VP/CEO/Director

5 % QC/QA

4 % Research

7 % Sales

3 % Scientist

6 % Technical Specialist

Top 3 Reasons People Attend GCC

Exhibits

Educational Sessions

Networking

Venue

**Moody Gardens Convention Center
Seven Hope Boulevard
Galveston, TX 77554**



Monday – Oct 9, 2023

ASTM Class:

Understanding Test Method Precision, Bias, ILS

Design, Statistical Quality Control Charts

8:30 AM - 4:30 PM

Annual GCC Gulf Golf Classic

Moody Gardens Golf Course

4 Person Scramble

GCC Golf Awards Night - 7:00 PM - 10:00 PM

Moody Gardens Hotel/Moody Ballroom

Tuesday – Oct 10, 2023

Exhibits - 9:00 AM - 5:00 PM

Technical & Poster Sessions - 8:00 AM - 5:00 PM

Keynote Speaker - 10:00 AM - 11:00 AM

Meet & Mingle - 3:30 PM- 5:00 PM

New Product Showcase - Exhibit Hall Center

Wednesday – Oct 11, 2023

Exhibits - 9:00 AM - 5:00 PM

Technical & Poster Sessions - 8:00 AM - 5:00 PM

Keynote Speaker - TBD

Closing Reception - 3:30 PM- 5:00 PM

New Product Showcase - Exhibit Hall Center

Thursday – Oct 12, 2023

Thursday Training Course

Basic Analytical Chemistry - Bridging the gap
between chemists and engineers

9:00 AM - 4:00 PM

Expo Space

Cost - 10' x 10' booth is \$1895.00

Standard Booth Equipment: Standard booth equipment is furnished to all exhibitors who occupy any and all booth configurations. A request form for other than standard booth equipment is included in the exhibitor manual on the GCC website.

- Pipe and Drape – 8' draped back wall and 3' draped side walls
- Signage – Company Identification sign – lettered with exhibitor's name
- Booth Furniture - Two Limerick chairs, 6' Draped Table
- Carpet – Included with booth
- Wastebasket
- Badges – 4 Complimentary Badges for Exhibitor's Personnel for each 10 x 10 booth space purchased. This includes access to all technical sessions.

Exhibitor Housing:

Host Hotel – Moody Gardens Hotel

Exhibitor Move In

Monday, October 9, 2023

8:00 AM - 7:00 PM

Exhibitor Move Out

Wednesday, October 11, 2023 - 5:00 PM – 10:00 PM

Advertising & Sponsorship Opportunities

Increase your ROI with sponsorship and advertising opportunities that will enhance your visibility at GCC. Choose from a variety of advertising and sponsorship options to fit your needs. Just click on one of the links below.

[I want to reserve exhibit space!](#)

[I want to advertise!](#)

[I want to sponsor!](#)

GCC Mission Statement

The Gulf Coast Conference is a non-profit organization oriented toward the education and advancement of knowledge of Chemical Analysis Technology associated with the Petrochemical, Refining, and Environmental fields, and will forward this goal through annual technical meetings, regular communications, and training courses focused on these fields.

Got Questions? Contact: Anita Metcalf at ametcalf@gulfcoastconference.com or by phone at (281) 256-8807