The Gulf Coast Conference will focus on the petrochemical analysis industry trends, news, regulatory activities, technical information, and the successful implementation of various technical & business methodologies important to those professions. You will find technology and products of interest in almost every corner of the hall. The GCC reflects our industry’s current developments, progress, and achievements toward advancing the science of chemical analysis.
Gulf Coast Conference, the one stop source serving the analytical needs of the petrochemical, refining, oil & gas, and environmental fields. Combining approximately 200 presentations, workshops, and posters with over 260 vendor booths. GCC presents the single best opportunity to learn from and connect with the best and the brightest people in the industry. So many new techniques on display, down-sized instrumentation, new detection capabilities, improved standard methodologies, and actual mobile labs on the exhibit floor – the list seems to grow each year. Bringing this community together in the heart of petroleum country is the mission of this conference and we hope you enjoy the opportunity to learn, connect, and grow!

- Launch new products and services
- Introduce your company
- Contact new prospects and generate leads
- Discuss the needs of your customers face-to-face and demonstrate solutions
- Promote your image and maximize its market exposure
- Develop your database to strengthen your overall sales and marketing program

**EXHIBITOR BENEFITS**
Company listing & description in the printed program, conference app and conference website
Access to all Technical Sessions, Workshops & Seminars
Complimentary hors d'oeuvre’s & beverages in Exhibit Hall on Tues & Wed
Opportunity to enter the New Product Showcase (winner to receive a free booth at the upcoming conference)

**WHO SHOULD EXHIBIT?**
Join the growing list of exhibitors who offer products and services in the following categories:

- Analytical Instrument Manufacturers
- Oil & Crude Applications
- Environmental Techniques Applications
- Laboratory Design & Furnishings
- Analytical Testing Services
- Laboratory Equipment
- Scientific Staffing
- Scientific Glassware
- Data Management & Software
- Laboratory Information Management Systems
- Petrochemical Analysis
- Emissions Monitoring
- Laboratory Testing and Measurement
WHO ATTENDS?

Attendees visit the GCC Expo from 27 Countries and 30 States to gain insight of the widest range of products and services relevant to the petrochemical, environmental, and refining industries.

- Chemists
- Process Engineers
- Chemical Engineers
- Laboratory
- Technicians
- Analytical Specialist
- Sales
- Researchers
- Scientists
- Managers

2019 Attendee Demographics

<table>
<thead>
<tr>
<th>Role</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Analytical Specialist</td>
<td>7%</td>
</tr>
<tr>
<td>Chemist</td>
<td>20%</td>
</tr>
<tr>
<td>Engineer</td>
<td>2%</td>
</tr>
<tr>
<td>Laboratory</td>
<td>15%</td>
</tr>
<tr>
<td>Managers/Supervisors</td>
<td>12%</td>
</tr>
<tr>
<td>President/Owner/VP/CEO/Director</td>
<td>10%</td>
</tr>
<tr>
<td>Research</td>
<td>4%</td>
</tr>
<tr>
<td>Scientist</td>
<td>3%</td>
</tr>
<tr>
<td>QC/QA</td>
<td>5%</td>
</tr>
<tr>
<td>Sales</td>
<td>7%</td>
</tr>
<tr>
<td>Technical Specialist</td>
<td>6%</td>
</tr>
</tbody>
</table>
Top 3 Reasons People Attend GCC

Exhibits ........................................

Educational Sessions .........................

Networking .............................

Venue
Moody Gardens Convention Center
Seven Hope Boulevard
Galveston, TX 77554

Monday – Oct 12, 2020
ASTM Class: Aviation Fuels:
Specification and Test Methods
ASTM Class: Diesel Fuels: Specification and Test Methods
Annual GCC Gulf Golf Classic
Moody Gardens Golf Course
11:00 AM Lunch - 12:00 PM Shotgun Start
GCC Golf Awards Night - 7:00 PM - 10:00 PM
Moody Gardens Hotel/Moody Ballroom

Tuesday – Oct 13, 2020
Exhibits - 9:00 AM - 5:00 PM
Technical Sessions - 8:00 AM - 5:00 PM
Poster Sessions - 8:00 AM - 5:00 PM
Meet & Mingle - 3:00 PM- 5:00 PM
New Product Showcase - Exhibit Hall Center

Wednesday – Oct 14, 2020
Exhibits - 9:00 AM - 5:00 PM
Technical Sessions - 8:00 AM - 5:00 PM
Poster Sessions - 8:00 AM - 5:00 PM
Closing Reception - 3:00 PM- 5:00 PM
New Product Showcase - Exhibit Hall Center
Expo Space

Cost - 10' x 10' booth is $1795.00
Standard Booth Equipment: Standard booth equipment is furnished to all exhibitors who occupy any and all booth configurations. A request form for other than standard booth equipment is included in the exhibitor manual on the GCC website.
- Pipe and Drape – 8’ draped back wall and 3’ draped side walls
- Signage – Company Identification sign – lettered with exhibitor’s name
- Booth Furniture - Two Limerick chairs, 6’ Draped Table
- Carpet – Included with booth
- Wastebasket
- Badges – 4 Complimentary Badges for Exhibitor’s Personnel for each 10 x 10 booth space purchased. This includes access to all technical sessions.

Exhibitor Housing:
Host Hotel – Moody Gardens Hotel

Exhibitor Move In
Monday, October 12, 2020
8:00 AM - 8:00 PM

Exhibitor Move Out
Wednesday, October 14, 2020 - 5:00 PM – 10:00 PM

Advertising & Sponsorship Opportunities
Increase your ROI with sponsorship and advertising opportunities that will enhance your visibility at GCC. Choose from a variety of advertising and sponsorship options to fit your needs. Just click on one of the links below.
I want to reserve exhibit space!
I want to advertise!
I want to sponsor!

GCC Mission Statement
The Gulf Coast Conference is a non-profit organization oriented toward the education and advancement of knowledge of Chemical Analysis Technology associated with the Petrochemical, Refining, and Environmental fields, and will forward this goal through annual technical meetings, regular communications, and training courses focused on these fields.

Got Questions? Contact: Anita Metcalf at ametcalf@gulfcoastconference.com or by phone at (281) 256-8807