



Serving the World of Chemical Analysis

Gulf Coast Conference

October 16-17, 2018

The Gulf Coast Conference will focus on the petrochemical analysis industry trends, news, regulatory activities, technical information, and the successful implementation of various technical & business methodologies important to those professions. You will find technology and products of interest in almost every corner of the hall. The GCC reflects our industry's current developments, progress, and achievements toward advancing the science of chemical analysis.



EXHIBITOR BENEFITS

Gulf Coast Conference, the one stop source serving the analytical needs of the petrochemical, refining, oil & gas, and environmental fields. Combining approximately 190 presentations, workshops, and posters with over 260 vendor booths. GCC presents the single best opportunity to learn from and connect with the best and the brightest people in the industry. So many new techniques on display, down-sized instrumentation, new detection capabilities, improved standard methodologies, and actual mobile labs on the exhibit floor – the list seems to grow each year. Bringing this community together in the heart of petroleum country is the mission of this conference and we hope you enjoy the opportunity to learn, connect, and grow!

- Launch new products and services
- Introduce your company
- Contact new prospects and generate leads
- Discuss the needs of your customers face-to-face and demonstrate solutions
- Promote your image and maximize its market exposure
- Develop your database to strengthen your overall sales and marketing program

Additional Exhibitor Benefits:

GCC website listing which include company description and company URL

Listing on the Conference App

Pre and Post show attendee list

Free access to all technical sessions, workshops, seminars

Social Media Networks

Onsite Advertising (Program/Mobile App)

Complimentary hor-d'oeuvre's & beverages in Exhibit Hall on Tues & Wed for Exhibitors & Attendees

Opportunity to enter the New Product Showcase (winner to receive a free booth at the upcoming conference).

WHO SHOULD EXHIBIT?

Join the growing list of exhibitors who offer products and services in the following categories:

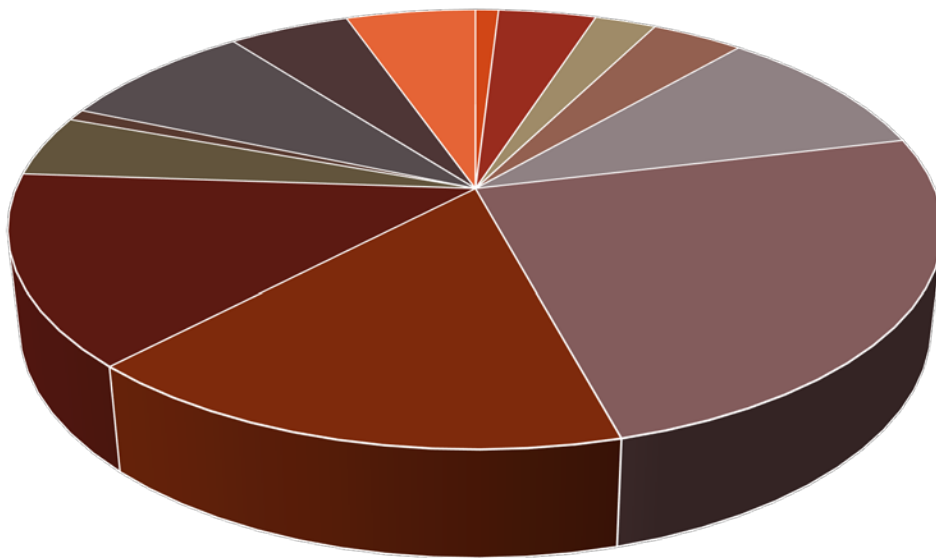
- Laboratory Equipment
- Laboratory Testing and Measurement
- Environmental Techniques Applications
- Laboratory Design & Furnishings
- Analytical Testing Services
- Analytical Instrument Manufacturers
- Scientific Glassware
- Data Management & Software
- Laboratory Information Management Systems
- Petrochemical Analysis
- Emissions Monitoring
- Oil & Crude Applications
- Laboratory Personnel Services

WHO ATTENDS?

Attendees visit the GCC Expo from 15 Countries and 35 States to gain insight of the widest range of products and services relevant to the petrochemical, environmental, and refining industries.

- Chemists
- Process Engineers
- Chemical Engineers
- Laboratory
- Technicians
- Sales
- Analytical Specialist
- Researchers
- Scientists
- Managers

2017 Attendee Demographics



- 0.78 % Account Rep
- 3.08 % Chemist
- 9.09 % Laboratory
- 15.35 % Misc
- 3.7 % QC/QA
- 6.73 % Sales
- 4.39 % Technical Specialist
- 3.31 % Analytical Specialist
- 3.12 % Engineer
- 26.75 % Managers/Supervisors
- 13.5 % President/Owner/VP/CEO/Director
- 2.68 % Research
- 7.52 % Scientist

Top 3 Reasons People Attend GCC

Exhibits

Educational Sessions

Networking

2017 Conference Demographics

15 Countries



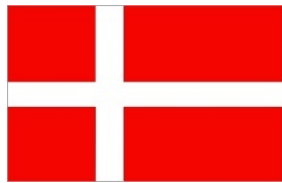
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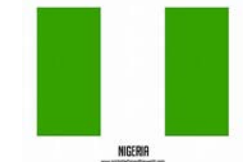
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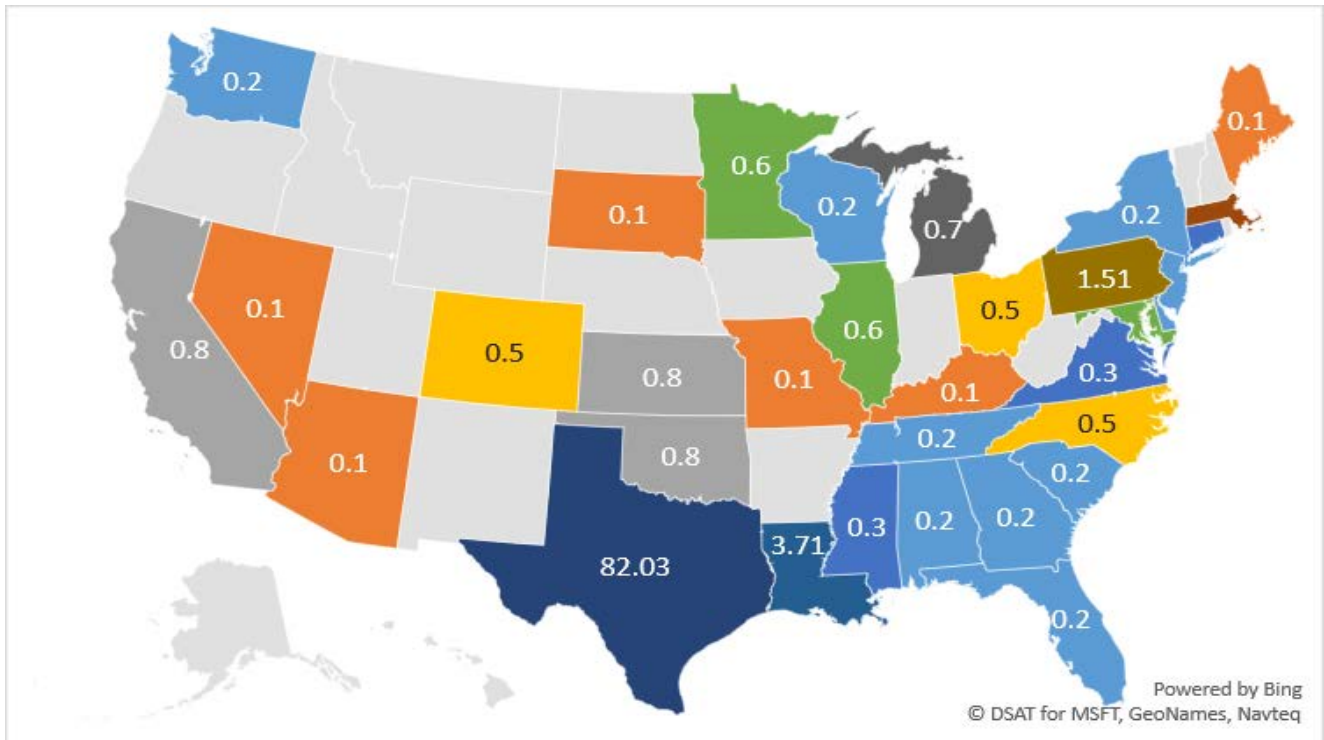
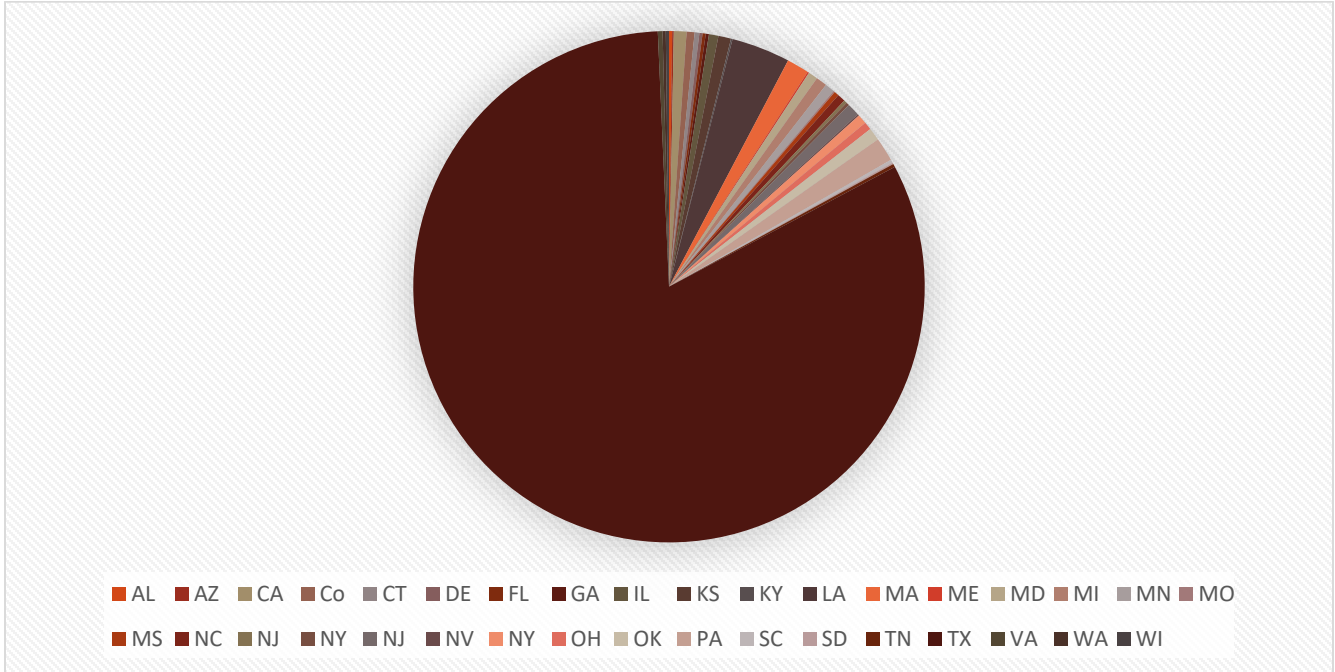
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2017 Conference Demographics

35 States



Conference Schedule

Venue

Moody Gardens Convention Center
Seven Hope Boulevard
Galveston, TX 77554

Expo Space Cost

10' x 10' booth is \$1795.00

Exhibits & Technical Sessions

- Tuesday-Wednesday
- Oct 16-17th, 2018
- 9:00 AM - 5:00 PM
- **Tuesday's Social**
3:30 PM- 5:00 PM
- **Wednesday's Social**
3:30 PM- 5:00 PM

New Product Showcase

- Tuesday & Wednesday New Products Will Be Available
- Where: Exhibit Hall Center
- Personnel Will Be Available to Answer Questions From 3:30 PM - 4:30 PM

- **26th Annual Gulf Golf Classic**

- Monday, October 15th, 2018
- Moody Gardens Golf Course
- 1700 Sydnor Lane, Galveston, TX 77554
- 11:00 AM Lunch - 12:00 PM Shotgun Start

- **GCC Golf Classic Awards Night**

- TBA
- Monday, October 15th, 2018
- 7:00PM - 10:00 PM - Rain or Shine

- **Vendor Meeting**

- Tuesday, October 16th, 2018
- Floral Hall A - 5:10 PM

Exhibit Space Includes:

Standard Booth Equipment: Standard booth equipment is furnished to all exhibitors who occupy any and all booth configurations. A request form for other than standard booth equipment is included in the exhibitor manual on the GCC website.

- Pipe and Drape – 8’ draped back wall and 3’ draped side walls
- Signage – Company Identification sign – lettered with exhibitor’s name
- Booth Furniture - Two Limerick chairs, 6’ Draped Table
- Carpet – Included with booth
- Wastebasket
- Badges – 4 Complimentary Badges for Exhibitor’s Personnel for each 10 x 10 booth space purchased. This includes access to all technical sessions.

Exhibitor housing:

Host Hotel – Moody Gardens Hotel

Exhibitor Move In

Monday, October 15, 2018

8:00 AM - 8:00 PM

Exhibitor Move Out

Wednesday, October 17, 2018 - 5:00 PM – 9:00 PM

Advertising & Sponsorship Opportunities

Increase your ROI with sponsorship and advertising opportunities that will enhance your visibility at GCC. Choose from a variety of advertising and sponsorship options to fit your needs. Just click on one of the links below.

[I want to reserve exhibit space!](#)

[I want to advertise!](#)

[I want to sponsor!](#)

GCC Mission Statement

The Gulf Coast Conference is a non-profit organization oriented toward the education and advancement of knowledge of Chemical Analysis Technology associated with the Petrochemical, Refining, and Environmental fields, and will forward this goal through annual technical meetings, regular communications, and training courses focused on these fields.

Got Questions? Contact: Anita Metcalf at Ametcalf@gulfcoastconference.com or by phone (281) 256-8807